



## STRATEGIC DIRECTIONS

We highly value the MHA's unique and client centered recovery model that *optimizes* the number of opportunities for women to be successful in sustaining sobriety.

We *lead*, with a reputation of quality life-changing programs and services for substance misuse and sustained emotional and mental health, *inclusive* of all women on their journey of recovery from addictions.

We ensure *long-term sustainability* of MHA by building strong relationships with funders and partnerships within the community.

We provide strong *effective governance* oversight to ensure the integrity of the business and compliance to Accreditation Canada Standards and applicable legislation.



### GOAL ONE

Compassionate residential treatment programming, continually refreshed and implemented, is client-centred, holistic, cost effective and relevant to meet the needs of women in recovery from addiction.



### GOAL TWO

Predictable and sustainable funding achieved through a diverse portfolio of short and long-term funding sources.



### GOAL THREE

McDougall House board members are diverse, engaged and fulfill their fiduciary responsibilities to steward the business operations in achieving the established strategic goals.